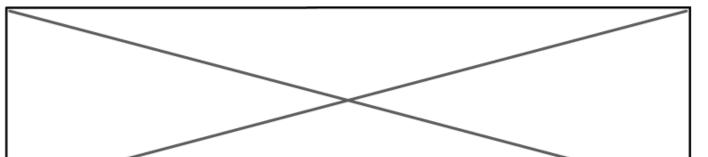


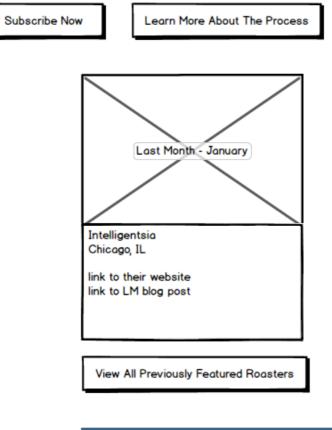
### How it Works

Step one: Subscribe for \$39 a month right now

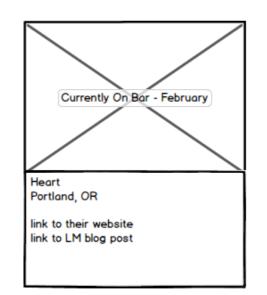
Step two: On the 5th of each month our featured roaster will begin to prepare your coffee. Try to wait patiently...

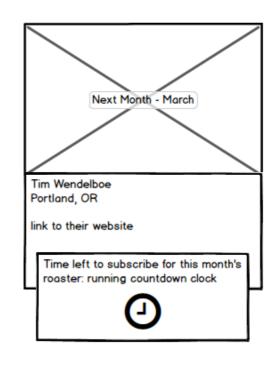
Step three: Ding! Doorbell rings and you've received two bags of espresso, along with recommended brew parameters and tips straight from the roaster. Experience better espresso at home. New roaster and recipes every single month.











## Master the Extraction

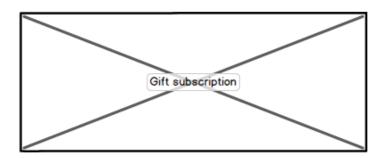
Each monthly shipment comes with the roaster's recommended brew parameters. We also include tips and experiments curated by our team for you to try out and learn from - designed to help you constantly improve your home espresso game. We expect you to take our recipes and innovate them. Tinker, test, experiment - and then let us know what you come up with. We may feature your photo on our social media channels.



Subscribe Now

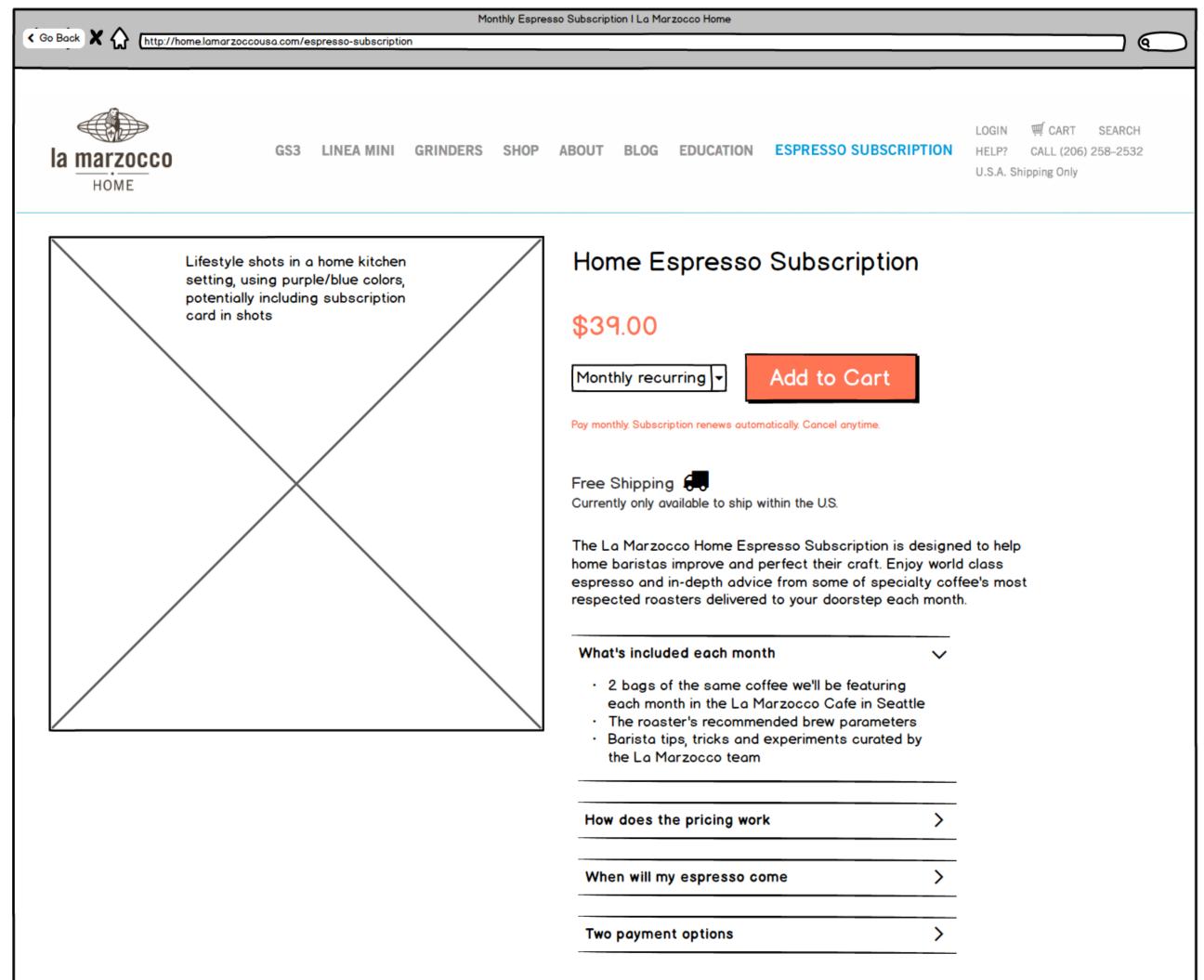
# Don't drink espresso alone

Know a home espresso enthusiast who would love a subscription? Gift them a 3, 6 or 12 month membership. No need to prepay, your credit card will be charged once a month and the subscription stops by itself. There's no annoying auto-renewal to mess with at the end.









What's included each month?

- 2 bags of the same coffee we'll be featuring each month in the La Marzocco Cafe in Seattle
- The roaster's recommended brew parameters
- · Barista tips, tricks and experiments curated by the La Marzocco team

#### How does the pricing work?

On the 5th of each month you'll be charged a flat \$39. That's it. No shipping costs, lump sums or upgrade fees. You'll also be given the option of canceling your subscription prior to the 5th if you're on the monthly recurring plan.

#### When will my espresso come?

Each month's espresso is roasted especially for our subscribers. Expect to see coffee on your doorstep around the 15th of each month, allowing additional time of course when we feature an international roaster.

#### Two payment options

"

You'll notice two payment options in the drop down. With both options your card will only be charged \$39 a month, and you have the freedom of canceling anytime.

- Our recurring plan is the best way to enjoy the Home Espresso Subscription for the foreseeable future. With this option, you don't have to worry about remembering to renew your monthly membership.
- Our auto-canceling plans, sold in 1, 3, 6 and 12 month increments, are great for those who want to try out the subscription or for those who are purchasing it as a gift (this makes you a great friend by the way).



The La Marzocco Home Espresso Subscription is designed to help home baristas improve and perfect their craft. Enjoy world class espresso and in-depth advice from some of specialty coffee's most respected roasters delivered to your doorstep each month.

What's included each month	>
How does the pricing work	>
When will my espresso come	>
Two payment options	>